

Hardware Eurasia and Fastener Expo Eurasia Fairs Received Great Interest!

Great accomplishment was achieved in the hardware and fasteners industries! International Hardware Eurasia Fair and Eurasia Industrial Fasteners and Fixings Trade Fair Fastener Expo Eurasia, the leading meeting point of both industries, took place at the Tüyap Fair and Congress Center in Istanbul between May 9-12. The fairs hosted 2,309 international visitors from 91 countries, marking a record increase of 30%.

International Hardware Eurasia Fair and Eurasia Industrial Fasteners and Fixings Trade Fair Fastener Expo Eurasia, achieved great success this year by hosting 2,309 international visitors from 91 countries, marking a record increase of 30%. Held at the Tüyap Fair and Congress Center in Istanbul, the fairs received significant attention as an important platform that brought together industry professionals and showcased innovative products.

HISİAD Academy Seminars Received Great Interest from Visitors

Hardware Industrialists and Businessmen Association (HISİAD) Academy seminars received great interest from visitors. During the seminars held on the 10th and 11th of May, leading names of the industry delivered presentations, sharing important information with the participants.

Significant Contributions Were Made to the Industry

During the fairs organized by RX Tüyap in collaboration with HISİAD and BESİAD, more than 300 exhibiting companies and representatives showcased their products and services. For 4 days, visitors had the opportunity to explore the newest trends and developments in hardware and fastening products. A broad range of products was presented at the fairs, ranging from power tools to safety equipment, and from fastening elements to surface treating products. Compared to the previous year, the fairs achieved a record increase of 30% in the number of international visitors, and hosted 2,309 international visitors from 91 countries. A total number of 11,114 people visited the fairs.

As part of the fair, international procurement delegations organized with the support of the Turkish Ministry of Trade provided exhibiting companies with opportunities to establish new business connections and enhance their export potentials. On the first day of the fair, more than 60 international VIP conducted B2B meetings. The international purchasing delegations consisting of 400 people who were hosted for 4 days had the opportunity to observe and evaluate the export potential of Türkiye's hardware and fastening elements sector.

RX Tüyap General Manager Berkan Öner stated that the fairs provided significant contributions to the industry, and he said: "We have held our third Hardware Eurasia Fair this year, and our second Fastener Expo Fair. The Hardware Eurasia and Fastener Expo Eurasia fairs continue to serve as significant platforms for the hardware and fastener industries. We saw more than a 30% rise in the number of international visitors at these fairs compared to previous year. Our fairs will contribute to the boosting of the export potential of both industries. The fairs will contribute to the development of the sector and further strengthen its position internationally."