



## **International Hardware Eurasia Fair Provides A Business Platform for Innovative Products and New Collaborations in the Hardware Industry**

Organized in collaboration between RX Tüyap and the Turkish Hardware Industrialists and Businessmen Association (HISIAD) The International Hardware Eurasia Fair is getting ready to open its doors at its usual venue, Tüyap Fair and Congress Center in Istanbul, from May 9<sup>th</sup> to 12<sup>th</sup> this year. The fair aims to bring the leading hardware manufacturers together with visitors from various region from across the world, especially from Europe, the Middle East, Central Asia, and North Africa. Exhibiting companies at the fair are preparing to showcase their latest products to the fair visitors and explore new business collaborations.

### **Hardware and fastener industries are under the same roof!**

Co-located with The Eurasian Industrial Fasteners and Fixings Trade Fair Fastener Expo Eurasia, Hardware Eurasia gathers a diverse range of companies in both hardware and fastener industries, offering visitors the opportunity to meet and network with different companies in a wide product range, establish new business connections, and contact with new suppliers. Hardware Eurasia covers hand tools, power tools, furniture accessories and components, locks and accessories, welding equipment and materials, abrasive, cutting, drilling materials and equipment, construction materials, chemical products, occupational safety equipment, as well as fasteners, molds, heat treatment, surface treatment solutions, along with machinery and auxiliary materials and equipment. Over the course of four days, visitors will have the chance to meet representatives of exhibiting companies, providing them with the opportunity to find the most suitable and reliable suppliers and solution partners for their businesses.

### **A Growing Industry Day by Day**

The Turkish hardware industry, contributing significantly to the Turkish economy with an export figure approaching 12 billion dollars, directs more than 2.5 billion dollars of this amount to the European region. With over 14,500 companies and a workforce exceeding 750,000, the industry continues to grow day by day. At the 2023 fair, hosting nearly 10,000 visitors from 76 countries, the fair will continue to grow parallel to the industry in 2024.

### **Hardware Eurasia is now officially an "International" trade show.**

RX Tüyap General Manager Berkan Öner, speaking about Hardware Eurasia and its newly acquired "International" title stated, "The Eurasia Hardware Fair has met the necessary requirements to enter the international fair criteria as of this year. From now on, it will be in a stronger position with its international title. We are working hard to meet the new market needs of industry stakeholders. Our goal is to introduce the production capacities and technology usage of our exhibiting companies to domestic and international target audiences, create new export markets and create a platform that will contribute to raising the industry's export goals. In collaboration with HISIAD, we will continue to organize our fair, striving to do our best to increase the Turkish hardware industry's global market share."

### **Fair tickets are free!**

The tickets for Hardware Eurasia and the co-locating Fastener Expo Eurasia Fair are free of charge until the start of the event. Visitors who want to catch up with the latest developments, trends, and opportunities in their industries can get their fair tickets for free at <https://hardwareeurasia.com/en> For more information about online tickets and the show, you can visit the fair's website.