



Press Release

January 2023

Hardware and Fastener Industries Meet Under the Same Roof!

The Eurasian Hardware Fair, which will be organized in cooperation with the Association of Hardware Industrialists and Businesspeople (HISIAD) and Reed Tüyap Fairs Organization Inc., is getting ready to open its doors for the second time between 24-27 May 2023 at Tüyap Fair and Congress Center in Büyükçekmece, Istanbul.

More than 110 companies opened stands at the Eurasia Hardware Fair, which was held for the first time in March 2022, and over 10 thousand industry professionals from 91 countries, including Turkey, visited the fair. Aiming to increase the international trade volume of the Turkish hardware and fasteners industries, the fair is planned to reach a total of 15 thousand visitors in 2023, with the promotional activities carried out in the target markets. Nearly 3 thousand of this is targeted to be made up of international visitors from target markets abroad. To achieve this target, promotional activities of the fair continue at full speed, both in Turkey and in other countries.

The fair is preparing to welcome its visitors with a wider product group

Eurasia Hardware Fair is growing with Fastener Expo Eurasia Industrial Fasteners and Fixing Elements Fair, which will be held in halls side by side with Eurasia Hardware Fair. With the addition of the Fastener Expo Eurasia Fair, which will be organized for the first time in cooperation with the Fastener Industrialists and Businessmen Association (BESIAD), the visitors of the fair, who are buyers of the sectors will have the opportunity to find a wider product group at the fair, to review and compare the products on site between 24-27 May 2023, with the synergy between both the hardware and fastener industries.

Within the scope of Eurasia Hardware Fair, hand tools, general hardware, industrial hardware, furniture and construction hardware, lock systems and mechanisms, cutters, drill bits, abrasives and sanders, welding, wire, electrode, soldering equipment and machines, ladders and carrier equipment, wheels and transmission equipment, generators and compressors, paint, adhesives and chemicals, industrial brushes, industrial fasteners, construction fittings and fasteners, assembly and installation systems, fastener production technologies, and products for storage, distribution and factory equipment will be exhibited; and within the scope of Fastener Expo Eurasia Fair, industrial fasteners, construction fittings

- fixing elements, assembly and installation systems, fastener production technologies, distribution and factory equipment are among the products exhibited during both fairs.

The fair now addresses to a much wider audience

Domestic and foreign construction stores, white goods manufacturers, officials of do-it-yourself sector, iron and steel and pipe manufacturers, marine, energy, defense industry and aviation industry officials, electrical and electronic goods manufacturers, automotive industry officials, door and window systems manufacturers, building and construction companies, architects and engineers, furniture and accessories manufacturers, hardware stores and hardware wholesalers and retailers, e-trade companies, import and export officials, cooling - heating - air conditioning sector and senior officials from the sectors that use electrical and mechanical hand tools, and exhibitors will meet with new suppliers and establish new business connections with companies.

Over 15 thousand visitors are expected

As a part of the preparations for the fair to held between 24-27 May 2023, professionals from Turkey and from a wide geography, especially Europe, Middle East, Turkic Republics, North Africa and North America will be invited to Istanbul to visit the fair. Aiming to increase the international trade volume of the hardware and fastener industries in Turkey through the promotional activities carried out in the target markets, the fair will host a total of 15 thousand visitors in 2023, including nearly 3 thousand international visitors from target markets abroad, and the target is that over 200 domestic and foreign companies will open stands.

For detailed information:

<https://www.hardwareeurasia.com/>

<https://www.fastenerexpoeurasia.com/>